

Sample Core Values

Abundance
Acceptance
Accountability
Achievement
Advancement
Adventure
Advocacy
Ambition
Appreciation
Attractiveness
Autonomy
Balance
Being the Best
Benevolence
Boldness
Brilliance
Calmness
Caring
Challenge
Charity
Cheerfulness
Cleanliness
Cleverness
Community
Commitment
Compassion
Cooperation
Collaboration
Consistency
Contribution
Creativity
Credibility
Curiosity
Daring
Decisiveness
Dedication
Delegation
Dependability
Development
Diversity
Empathy
Encouragement

Enthusiasm
Ethics
Excellence
Expressiveness
Fairness
Family
Friendships
Flexibility
Freedom
Fun
Generosity
Grace
Growth
Flexibility
Happiness
Hard Work
Health
Honesty
Humility
Humor
Inclusiveness
Independence
Individuality
Innovation
Inspiration
Intelligence
Intuition
Joy
Kindness
Knowledge
Leadership
Learning
Love
Loyalty
Making a Difference
Mindfulness
Motivation
Optimism
Open-Mindedness
Originality
Passion
Peace
Perfection

Performance
Personal Development
Playfulness
Popularity
Power
Preparedness
Proactivity
Professionalism
Punctuality
Quality
Recognition
Relationships
Reliability
Resilience
Resourcefulness
Respect
Responsibility
Responsiveness
Risk Taking
Safety
Security
Service
Security
Self-Control
Selflessness
Simplicity
Spirituality
Stability
Success
Teamwork
Thankfulness
Thoughtfulness
Traditionalism
Trustworthiness
Understanding
Uniqueness
Usefulness
Versatility
Vision
Warmth
Wealth
Well-Being
Wisdom